

Details Make the Difference

Web Design World Boston, 2008

» Dan Rubin
Sidebar Creative

Details Make the Difference Web Design World Boston, 2008

Hi!



Me, according to nGen works @ <http://happywebbies.com/>

Details Make the Difference Web Design World Boston, 2008

Web Standards Creativity

by Dan Rubin
(and 9 other guys)



What we're talking about:

- ✓ Proportional design
- ✓ Borders, lines and layer modes
- ✓ Texture, Depth and Light Effects
- ✓ a bunch of other interesting stuff

Details Make the Difference Web Design World Boston, 2008

Why are we here?

Details Make the Difference Web Design World Boston, 2008

Details define how
a design *feels.*

Details Make the Difference Web Design World Boston, 2008

It's all about **balance.**

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Proportion

Create *patterns* for
margins and *padding*.

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CNN.com /politics

POWERED BY Google SEARCH

HOME WORLD U.S. POLITICS ENTERTAINMENT HEALTH TECH TRAVEL LIVING BUSINESS SPORTS TIME.COM

CNN VIDEO I-REPORT RSS FEEDS

Hot Topics > Hurricanes - Earthquakes - Steve Fossett - CNN Heroes - More Topics

Weather Forecast International Edition

updated 6:39 p.m. EDT, Tue September 11, 2007

EMAIL SAVE PRINT

Bush to announce withdrawal of troops, official says

STORY HIGHLIGHTS

- Administration official: Challenges remain, but progress is sufficient to cut troops
- Petraeus has talked of 30,000-troop cut; Bush hasn't specified a number
- Withdrawal of 30,000 troops would bring number of GIs in Iraq to about 130,000
- President to make short address to nation on TV at 9:01 p.m. ET Thursday

[Next Article in Politics »](#)

WASHINGTON (CNN) — President Bush is expected this week to announce his plans for cutting back U.S. troop numbers in Iraq, a senior administration official said Tuesday.


Gen. David Petraeus, the top U.S. commander in the country, told Congress this week he could see troop numbers sliding by 30,000 — which would reduce the number of troops to pre-surge levels — by July 2008.

Administration officials did not specifically say the president would use the 30,000 figure — but one said he would "make clear there are challenges ahead in Iraq, but also enough progress" to reduce troop levels.

The announcement could come when Bush addresses the nation on television Thursday at 9:01 p.m. ET. The address is expected to last 10 to 15 minutes. The White House on Tuesday requested air time for the remarks.

Bush ordered nearly 30,000 additional troops to Iraq in January — a move known as "the surge" — in an effort to pacify Baghdad and its surrounding provinces amid rampant sectarian and insurgent warfare.

Petraeus told Congress this week that the first of those units could be sent home in late September, with the rest returning home by mid-July 2008.

Petraeus said the "surge" campaign has met its military goals of



If you died today,
who would fund
your family's future?

Protect Your Family
With Life Insurance

10-Yr Level Term
Life Insurance
\$500,000 Policy
(monthly premiums)
age male
35 \$16.19

CNN.com *margins,
padding, borders:
6, 12, 18px*

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CNN.com /politics

POWERED BY Google

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updated 6:39 p.m. EDT, Tue September 11, 2007

Bush to announce withdrawal of troops, official says

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- Administration
- Petraeus has
- Withdrawal
- President to

[Next Article ▶](#)

TEXT SIZE

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Details Make the Difference Web Design World Boston, 2008



A screenshot of the CNN.com/politics website. At the top left is the CNN logo. A green circle containing the text "12px" is overlaid on the left side of the page. The navigation bar includes links for HOME, WORLD, U.S., POLITICS (which is highlighted in red), ENTERTAINMENT, HEALTH, TECH, TRAVEL, LIVING, BUSINESS, SPORTS, and TIME.COM. Below the navigation is a breadcrumb trail: Hot Topics » Hurricanes » Earthquakes » Steve Fossett » CNN Heroes » More Topics. The main headline reads "Bush to announce withdrawal of troops, official says" and is updated at 6:39 p.m. EDT, Tue September 11, 2007. To the right of the headline is a "STORY HIGHLIGHTS" sidebar with bullet points about administration, Petraeus, withdrawal, and President. Below the headline is a paragraph about President Bush's plans to cut back U.S. troop numbers in Iraq. A small image shows a document titled "Recommended Force Reductions/Mission Shift". To the right of the text is a summary by Gen. David Petraeus. At the bottom right is a "TEXT SIZE" control.

updated 6:39 p.m. EDT, Tue September 11, 2007

Bush to announce withdrawal of troops, official says

12px

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Recommended Force Reductions/Mission Shift

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12px

12px

updated 6:39 p.m. EDT, Tue September 11, 2007

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updated 6:39 p.m. EDT, Tue September 11, 2007

Bush to announce withdrawal of troops, official says

STORY HIGHLIGHT

- Administration
- Petraeus has
- Withdrawal
- President to

Next Article ▾

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18px

updated 6:39 p.m. EDT, Tue September 11, 2007

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*p.s. their body copy
defaults to 12px*

Why should we love patterns?

Patterns make it easier
to *do the right thing.*

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FOX NEWS.com

We Report. You Decide.

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Sign Up Now!
Get e-mail alerts
when news breaks

ON FNC:
YOUR WORLD 4:00pm EST
From Main Street to Wall Street

SCHEDULE

HOME | U.S. | WORLD | POLITICS | BUSINESS | HEALTH | SCIENCE | TECH | ENTERTAINMENT | VIDEO | OPINION | MYNEWS | SPORTS | WEATHER
RADIO | MOBILE | FOX & Friends | Studio B | Your World | Big Story | Special Report | FOX Report | O'Reilly Factor | Hannity & Colmes | On the Record | FNC iMag | FOX Fan

DISH NETWORK IS TV

POLITICS

FOXNEWS.COM HOME > POLITICS

Bush to Order 5,700 Troops Home from Iraq by End of Year

Thursday, September 13, 2007

FOX NEWS

E-MAIL STORY | RESPOND TO EDITOR | PRINTER FRIENDLY VERSION



WASHINGTON — President Bush plans to reduce troop levels in Iraq by 5,700 by the end of December, and wants to draw down from 20 combat brigades there now to 15 brigades there by next summer, Bush said in a preview of his speech with network anchors Thursday.

Bush will address the nation in a speech from the Oval Office, and he is expected to say the surge he ordered in January has helped protect the Iraqi people from vicious attacks and is tamping down the worst of the sectarian violence seeking to tear the country apart.

Watch Bush's speech live on FOX News Channel or FOXNews.com at 9 p.m. ET and watch the

AP

President Bush

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Age

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reunion...

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The screenshot shows the FOX News.com homepage. At the top left is the FOX News.com logo with the tagline "We Report. You Decide.". To the right is a search bar with options to "Search FOXNews.com" or "Search the Web with Live Search". A "GO >>" button is also present. On the far right, there's a call-to-action: "Sign Up Now! Get e-mail alerts when news brea...". Below the header is a navigation menu with links to HOME, U.S., WORLD, POLITICS, BUSINESS, HEALTH, SCIENCE, TECH, ENTERTAINMENT, VIDEO, RADIO, MOBILE, FOX & Friends, Studio B, Your World, Big Story, Special Report, FOX Report, O'Reilly Factor, and Hannity. A large red "DISH NETWORK" watermark is overlaid across the middle of the page. The main content area features a large blue banner with the word "POLITICS" in white. Below it is a sidebar with links to POLITICS HOME, FOX POLLS, YOU DECIDE 2008 (with a sub-link to EYE ON THE ISSUES), SPECIAL REPORT, FOX NEWS SUNDAY, and BUZZTRACKER. The main article headline is "Bush to Order 5,700 Troops Home from Iraq by End of Year". The article is dated Thursday, September 13, 2007, and includes the FOX NEWS logo. At the bottom of the article are links to E-MAIL STORY, RESPOND TO EDITOR, and PRINTER FRIENDLY VERSION.

**We Report.
You Decide.**

Search FOXNews.com **GO >>**
Search the Web with Live Search

Sign Up Now!
Get e-mail alerts
when news brea...

HOME | U.S. | WORLD | POLITICS | BUSINESS | HEALTH | SCIENCE | TECH | ENTERTAINMENT | VIDEO
RADIO | MOBILE | FOX & Friends | Studio B | Your World | Big Story | Special Report | FOX Report | O'Reilly Factor | Hannity

DISH NETWORK

POLITICS

[FOXNEWS.COM HOME > POLITICS](#)

Bush to Order 5,700 Troops Home from Iraq by End of Year

Thursday, September 13, 2007

FOX NEWS

[E-MAIL STORY](#) | [RESPOND TO EDITOR](#) | [PRINTER FRIENDLY VERSION](#)

WASHINGTON — President Bush

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Typography

Use *relative text sizes*
to create balance.

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9

12

Relative text sizes create balance

15

Relative text sizes create balance

18

Relative text sizes create balance

21

Relative text sizes create balance

24

Relative text sizes create balance

36

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Range kerning

aka “*tracking*” or
“*letter-spacing*”

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POLITICS

FOXNEWS.COM HOME > POLITICS

Bush to Order 5,700 Troops Home from Iraq by End of Year

Thursday, September 13, 2007

FOX NEWS

E-MAIL STORY | RESPOND TO EDITOR | PRINTER FRIENDLY VERSION

WASHINGTON — President Bush plans to reduce troop levels in Iraq

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updated 6:39 p.m. EDT, Tue September 11, 2007

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STORY HIGHLIGHT

- Administration
- Pete Petraeus
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[Next Article ▶](#)

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Pretty Type

Don't be afraid
to *experiment.*



Gotham
Gotham

Gradient Overlay: *White to Black, 20% Opacity*

Stroke: *White, 5px, 20% Opacity*

Inner Glow: *White, Screen, 5px, 60% Opacity*

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Grids

Using *grids* removes
the guesswork.

Grids are just another
simple *pattern*.

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[Sign in | Register](#) [Text larger | smaller](#) Go to: [guardian.co.uk home](#) [Go](#)

May 29 2008 | Last updated eight minutes ago Search: [guardian.co.uk](#) [Search](#)

Weather | Aberdeen  17°C | 10°C

guardian.co.uk

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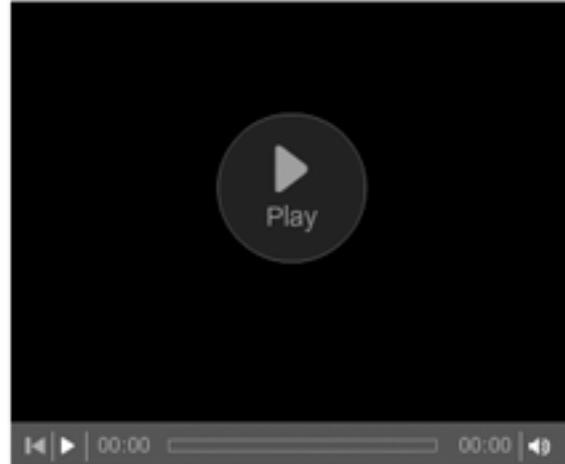
Breaking news
» [Third a](#)

Hospital surgery death rates to be made public
Government believes that publication of the figures will drive up standards and improve patient choice
» [Freedom of information may have saved lives](#)

Crisis could bankrupt Labour leaders
Party officials could become liable for millions of pounds worth of debt unless new donors can be found
» [Timeline: Labour's funding travails](#)

US cluster bombs to be banned in UK
Government will ask the US to get rid of its cluster bombs based in Britain as Brown moves for ban
» [Q&A: Cluster bombs](#)
» [John Wilton: Our terrible legacy](#)

C4 launches live television adverts
Sky's the limit, as car campaign makes history as parachute team have three minutes to grab viewers



● [Link to this](#)

Families struggling as food bills bite
Global food crisis: For many in Britain, price rises across a range of food staples are starting to hurt
» [FAQ: Soaring cost of oil felt at the checkout](#)
» [Food diary: Surrey, UK](#)
» [Interactive: The world food crisis](#)
» [More on the global food crisis](#)

Turkey Cover up


Art Sex and bling


guardianjobs
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Upload your CV and get jobs by email

Dating

Guardian Soulmates – over 85,000 members online
Join Guardian Soulmates

Taking steps

Multi Purpose Ladders from just £59.95

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The screenshot shows the homepage of guardian.co.uk. At the top left are 'Sign in | Register' and 'Text larger | smaller' buttons. To the right is a search bar with 'Go to: guardian.co.uk home' and a 'Go' button. Below the search bar is a date and time indicator: 'May 29 2008 | Last updated eight minutes ago'. On the far right are weather details for Aberdeen: 'Weather | Aberdeen 17°C 10°C'.

guardian.co.uk

News | Sport | Comment | Culture | Business | Money | Life & style | Travel | Environment | Blogs | Jobs | A-Z

News UK World US Politics Media Education Society Science Technology Football The Guardian The Observer

Breaking news

Hospital surgery death rates to be made public

Government believes that publication of the figures will drive up standards and improve patient choice

Freedom of information may have saved lives

Crisis could bankrupt Labour leaders

Party officials could become liable for millions of pounds worth of debt unless new donors can be found

Timeline: Labour's funding travails

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Q&A: Cluster bombs

John Wilton: Our terrible legacy

C4 launches live television adverts

Sky's the limit, as car campaign makes history as parachute team have three minutes to grab viewers

A large central video player area is visible, showing a play button and a progress bar. To the right of the video are two sidebar sections: 'Turkey Cover up' featuring a woman in a red scarf, and 'Art Sex and bling' featuring a painting of a face.

guardianjobs

Search all jobs Go
Upload your CV and get jobs by email

Dating

Guardian Soulmates – over 85,000 members online
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Taking steps

Multi Purpose Ladders from just £59.95

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issue 14



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Affairs Report: Divided we stand - United Nations

Business Report: Greek revival - Thessaloniki

Taking advantage of its position at the oil and gas gateway to southern Europe, Thessaloniki has become northern Greece's boom town.

Perfect Company: Beer leader - Tschlin

Heineken and Carlsberg have been changing the Swiss beer market by

Culture Report: India ads up - Mumbai

Monocle visits Mumbai's advertising agencies to witness an atmosphere as heady as New York or London in their 1970s golden days.

Culture Report: Spiegel eye - New York

Continuing our series looking at foreign coverage of the US

Design Report: Robot college - Daejon

The Korea Advanced Institute of Science and Technology is Asia's MIT or Cambridge, and determined to be as well-known. Its innovation - and robot humanoids - proves it to be worthy of the task.

Q&A: Philipp Mainzer

Monocle speaks with

Inventory: No. 14 - June 2008

Our international round-up of what to buy and where to buy it.

The Specialist: The man of modern - Copenhagen

Thrane & Thrane creates the ultimate communications equipment. Monocle met with co-founder Lars

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M A B C D E

MONOCLE

Sections Programmes Magazine Services Search Enter keywords here

volume 02
issue 14

MONOCLE — June 2008

A AFFAIRS B BUSINESS C CULTURE D DESIGN E EDITS

Affairs Report: Foreign bodies - Global
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Thrane & Thrane creates the ultimate communications equipment. Monocle met with co-founder Lars



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The screenshot shows the homepage of the Monocle website. At the top, there is a navigation bar with icons for 'M' and letters A through E. To the right are links for 'Subscribe' and 'Sign In'. Below the header, the word 'MONOCLE' is prominently displayed in a large serif font. A horizontal menu bar follows, featuring 'Sections', 'Programmes', 'Magazine', 'Services', 'Search', and a search input field with the placeholder 'Enter keywords here'. The main content area begins with a section labeled 'B BUSINESS REPORT' and a title 'GREEK REVIVAL — *Thessaloniki*'. To the left of the title is a small 'Preface' section containing text about Thessaloniki's position as a gateway to southern Europe and its recent economic boom. To the right of the title is a large, sepia-toned photograph showing people walking along a waterfront promenade next to a multi-story building.

MONOCLE

Sections Programmes Magazine Services Search Enter keywords here

B BUSINESS REPORT

GREEK REVIVAL — *Thessaloniki*

Preface

Taking advantage of its position at the oil and gas gateway to southern Europe, Thessaloniki has become northern Greece's boom town. With €6bn in business investment and an infrastructure upgrade, it is now the key player in a resurgent Balkan region.

issue 14 . volume 02 . June 2008

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Ⓜ A B C D E

MONOCLE

Sections Programmes Magazine Services Search

Premiere



PREMIERE
e-Sports

One of the most curious by-products of South Korea's broadband boom has been the creation of an online gaming culture unlike anything seen anywhere in the world. The footage we're presenting here comes from Ongamenet, a dedicated TV-channel that sees gamers doing battle in epic, stadium-style settings.

12.07.07

Latest Programmes



PREMIERE
Tokyo Limousine Bus Lady

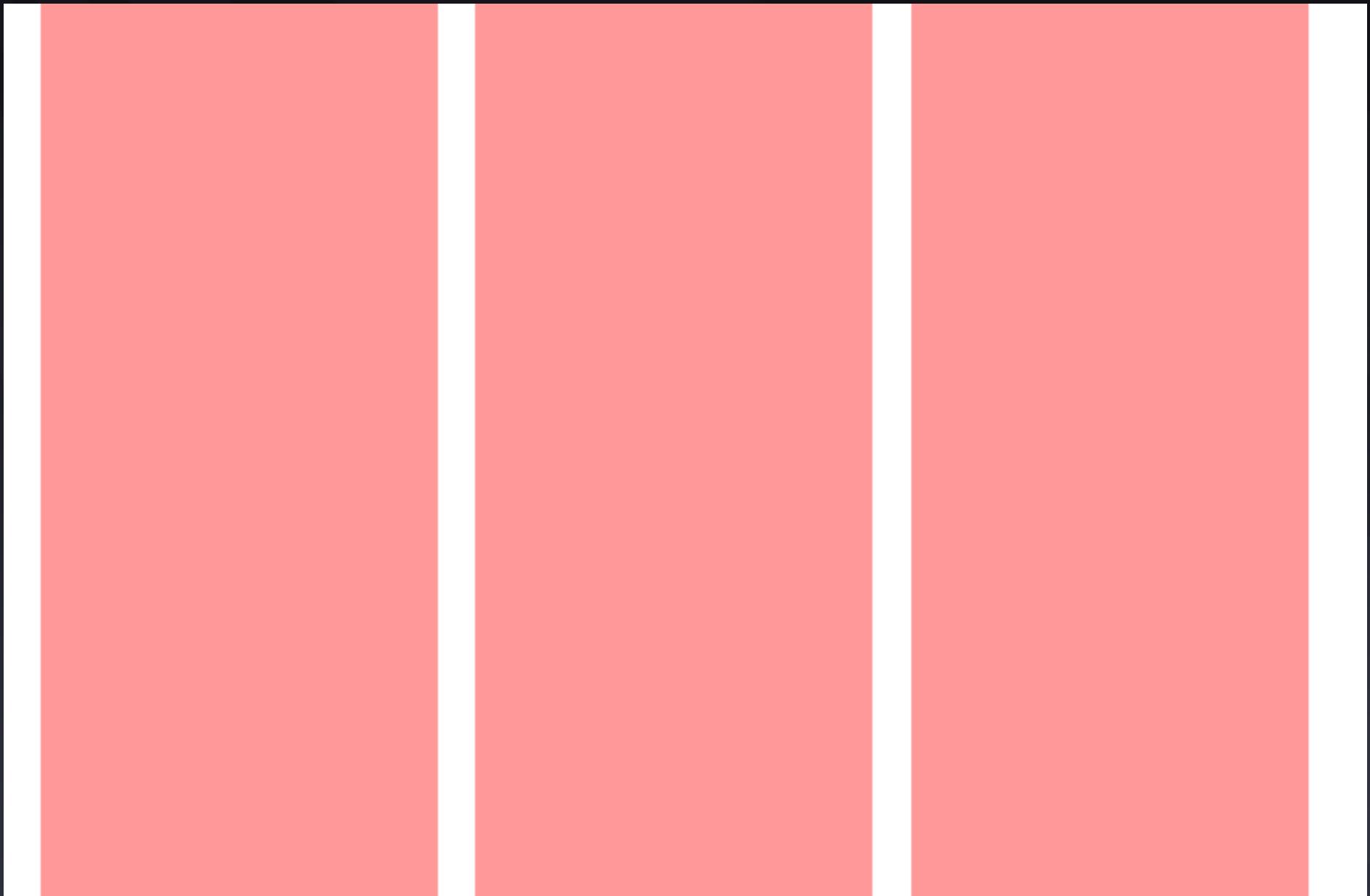
Listen to Kaoru Kubo, the voice of the Airport

Grid = Box

break out of it.

Remember, grids are
just helpful *guides.*

Details Make the Difference Web Design World Boston, 2008



Details Make the Difference Web Design World Boston, 2008

Home About The Team News Services Work Contact

Erskine specialise in creative, responsible and ethically minded web design and development. This approach isn't as rare as it used to be, but it's still rare...

What we do

Erskine passionately build accessible, dynamic and stylish websites without cutting corners. The team has seven years of experience providing websites to record labels and bands, illustrators and artists, publishing houses, and community & voluntary sector groups. Our clients love us because we keep things transparent, focused, on budget and on deadline. [Find out more...](#)


North Pole Speed Record


Frieze Magazine


Andrew Rae

Services

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Want to work with us?

Send us an email to get the ball rolling, or fill in our project sheet and we'll send you an outline quote as soon as we can.

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News

Details Make the Difference Web Design World Boston, 2008

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Erskine specialise in creative, responsible and ethically minded web design and development. This approach isn't as rare as it used to be, but it's still rare...



What we do

Erskine passionately build accessible, dynamic and stylish websites without cutting corners. The team has seven years of experience providing websites to record labels and bands, illustrators and artists, publishing houses, and community & voluntary sector groups. Our clients love us because we keep things transparent, focused, on budget and on deadline. [Find out more...](#)



North Pole Speed Record



Frieze Magazine



Andrew Rae

Want to work with us?

Send us an email to get the ball rolling, or fill in our project sheet and we'll send you an outline quote as soon as we can.

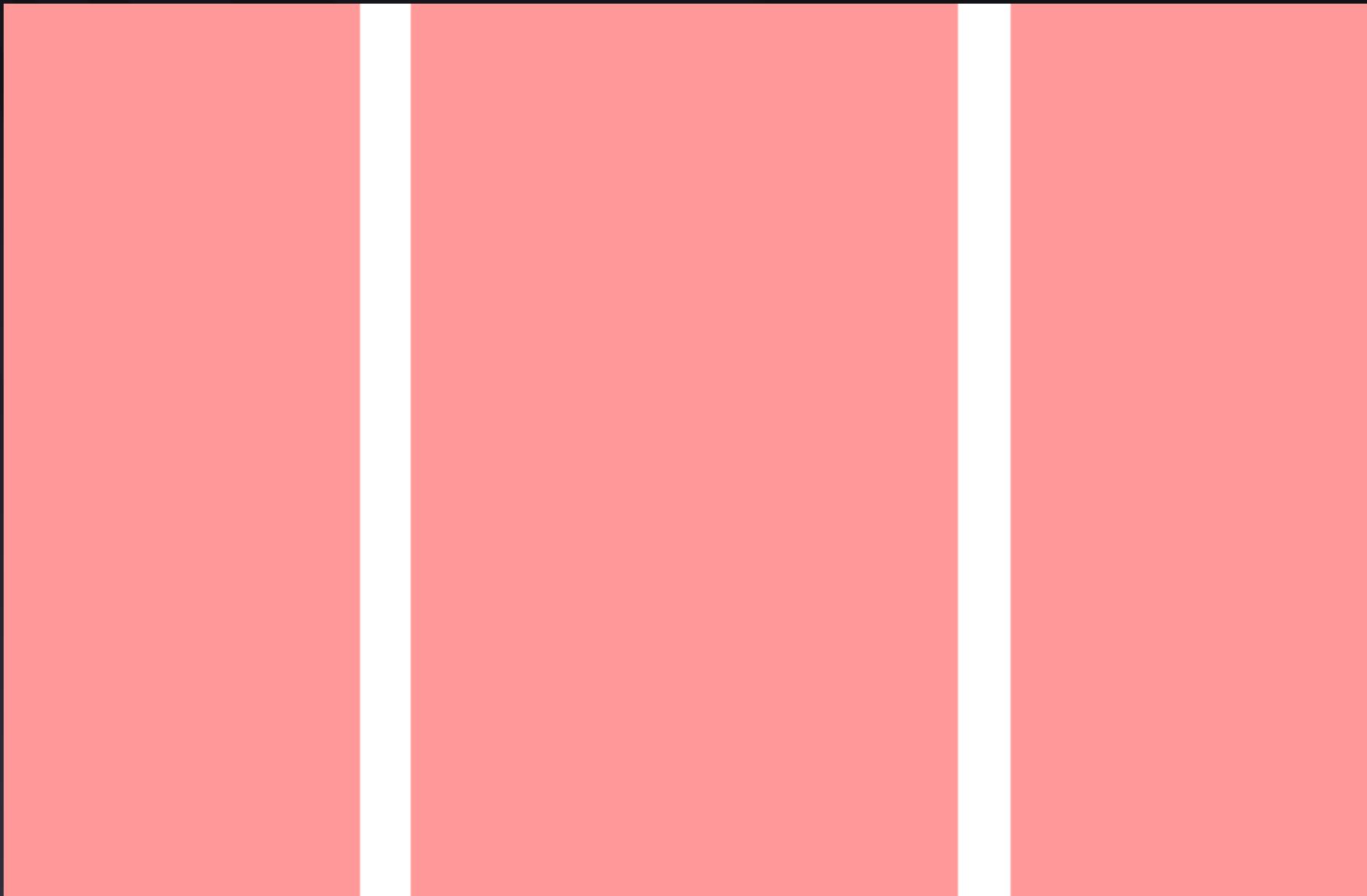
[Download our project sheet \(62kb Word doc\)](#)

Services

Clients

News

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The screenshot shows a three-column layout for 'THE RISSINGTON PODCAST'. The left column has a pink background with orange clouds at the top. It features a 'SUBSCRIBE' button with an RSS icon, links to 'm4a | mp3 | via iTunes', and a 'WALLPAPER' section with a preview image. The middle column has a purple background with orange clouds at the top. It displays the podcast's title 'THE RISSINGTON PODCAST' with a subtitle 'Gardeners Question Time for the web', a 'THE LATEST EPISODE:' section for 'EPISODE ELEVEN' (21/05/2008) with play controls, and a 'THIS EPISODE'S LINKY-POOS:' section listing various links. The right column has a red background with orange clouds at the top. It contains an 'ABOUT THE PODCAST' section with text about the hosts, John Oxton and Jon Hicks, and their broadcasting from an ex-RAF base office. It also includes a message encouraging users to email questions.

SUBSCRIBE

m4a | mp3 | via iTunes

WALLPAPER

For [Desktop](#) or [iPhone](#)

THE RISSINGTON PODCAST
"Gardeners Question Time for the web"

THE LATEST EPISODE:
EPISODE ELEVEN | 21/05/2008

The Texpattern appreciation episode or, if you prefer, the diss Paul Boag episode.

THIS EPISODE'S LINKY-POOS:

[Bite Size Standards](#)
[Elbow](#)
[Textpattern](#)
[Hicksmade.com](#)
[Unlimited Custom Fields plugin for Textpattern](#)
[Unlimited Categories plugin for Textpattern](#)
[TextCommerce ecommerce for Textpattern, currently in Alpha](#)
[Trading Eye ecommerce solution](#)
[Fontstuct online font creator.](#)
[Fontforge open source font editor](#)

ABOUT THE PODCAST

[John Oxton](#) and [Jon Hicks](#), broadcasting from their ex-RAF base office in Upper Rissington. Think of it as a web-geek version of Gardeners Question Time! We also have regular(ish) spots – jokes from an 1940's RAF magazine, typeface of the 'week', and any geek/technology thing we care to talk about.

We are your expert panellists, agony aunts and general life-gurus, so [email us your questions!](#)

Details Make the Difference Web Design World Boston, 2008



The screenshot shows the homepage of The Rissington Podcast. The background features a stylized illustration of a blue sky with white and yellow clouds, a red, white, and blue circular logo resembling a RAF roundel, and a small biplane flying towards the right.

THE RISSINGTON PODCAST
"Gardeners Question Time for the web"

SUBSCRIBE
[m4a](#) | [mp3](#) | [via iTunes](#)

WALLPAPER
A small thumbnail image of the wallpaper, showing a landscape with a biplane and the podcast logo.

For [Desktop](#) or [iPhone](#)

THE LATEST EPISODE:
[EPISODE ELEVEN](#) | 21/05/2008

THIS EPISODE'S LINKY-POOS:

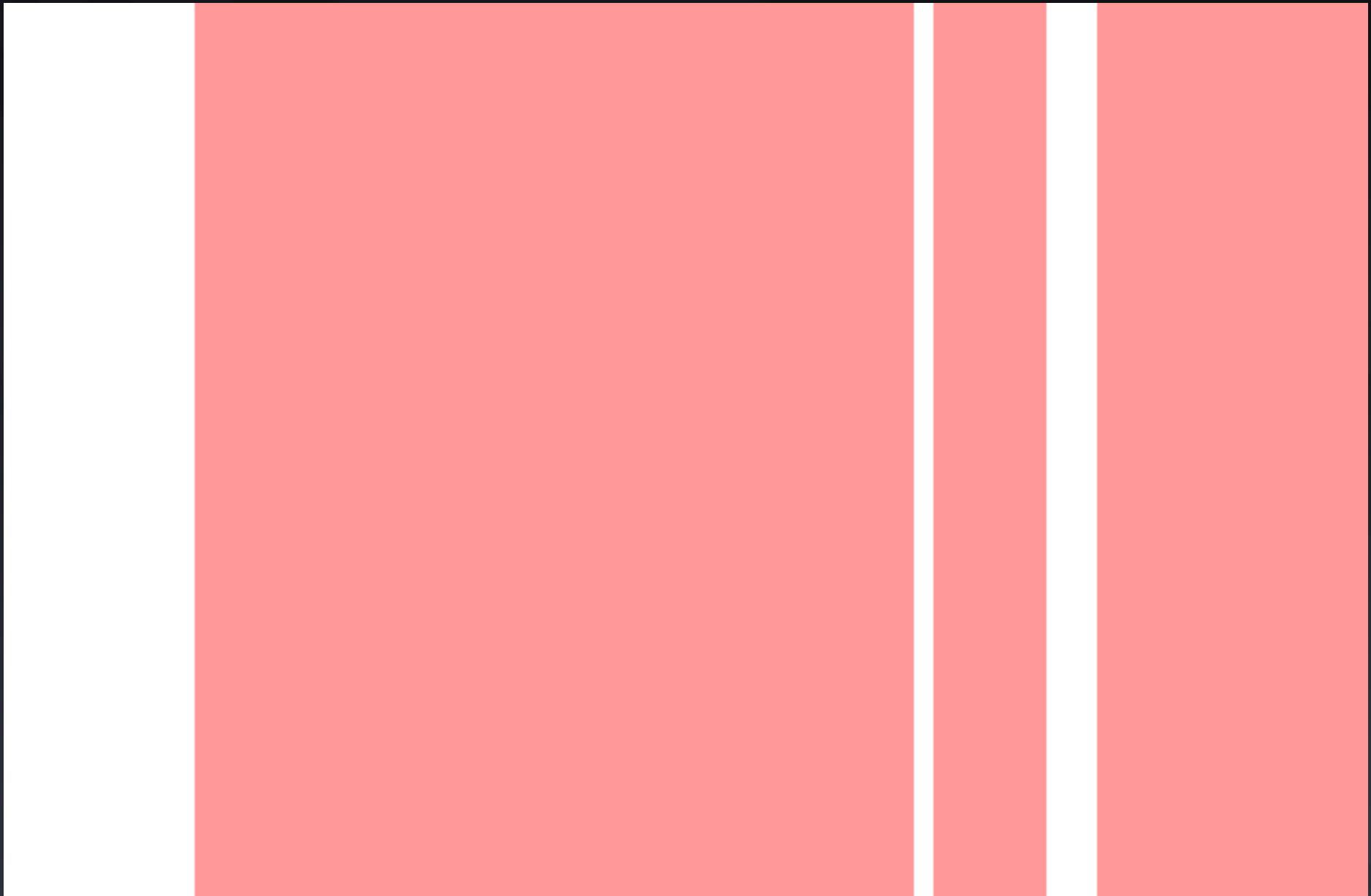
- [Bite Size Standards](#)
- [Elbow](#)
- [Textpattern](#)
- [Hicksmade.com](#)
- [Unlimited Custom Fields plugin](#) for Textpattern
- [Unlimited Categories plugin](#) for Textpattern
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We are your expert panellists, agony aunts and general life-gurus, so [email us your questions!](#)

Details Make the Difference Web Design World Boston, 2008



Details Make the Difference Web Design World Boston, 2008

The screenshot shows a blog post on a website with a red header bar containing navigation links: DESIGN, ART, WRITING, MARKUP, and LIFE. A search bar for 'blog archives' is also present. The main content area features a large image of a pink flower and some chopsticks. The post title is 'What's the Difference?' and it includes a video thumbnail showing a person speaking.

writing

What's the Difference?

PUBLISHED IN JOURNAL, LIFE & NOTeworthy.

APR 22

I DID A 20x2 "PRESENTATION" IN AUSTIN, TX (DURING SXSW INTERACTIVE 2008), which required the participants to take two minutes to answer the question, "What's the Difference". Jared Spool kindly uploaded a video he took during the event of my spot:



Details Make the Difference Web Design World Boston, 2008

The screenshot shows a blog interface. At the top, there's a navigation bar with categories: DESIGN, ART, WRITING, MARKUP, and LIFE. An 'OPTIONS' button is in the top right. Below the navigation is a search bar labeled 'search blog archives' with a 'go' button. The main content area has a sidebar on the left with the category 'writing' and a post title 'What's the Difference?'. The post is published on APR 22. It includes a video thumbnail showing a person speaking on stage, a comment count of [1], and a link to 'COMMENT'. The main text of the post discusses a presentation at SXSW Interactive 2008. To the right of the main content is a large image of a plate of sushi garnished with pink flowers.

writing

What's the Difference?

PUBLISHED IN JOURNAL, LIFE & NOTeworthy.

APR 22

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Texture

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Reality is rarely
smooth.

Add *subtle texture*
to your designs.

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Already a member? Sign in over here » Email address
 Remember me [Forgot your pass](#)

MILE 0 MY milemarker v1.1 keep track of all your miles

The simple way to record, track and share your mileage and fuel consumption. [Start](#)

Record your miles...
Tell us whenever you fill up your vehicle with fuel, and answer a few simple questions. We'll take care of the rest.
[Watch the 2 hour video »](#)



Create reports...
See charts of your distance traveled over time, and compare it to your fuel economy. All in a nice, easy-to-read format.
[See an example »](#)



On the road...
Use our mobile app mymilemarker to enter data right from your phone, or message us via Twitter SMS.
[View screenshots](#)

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MY
milemarker v1.1
keep

The simple way to
your mileage and f...

Details Make the Difference Web Design World Boston, 2008



MY
milemarker^{v1.1} keep

The simple way to
your mileage and f

Details Make the Difference Web Design World Boston, 2008

The screenshot shows the homepage of the website avalonstar.com. The header features a dark background with a camouflage pattern. At the top, there are two horizontal navigation menus: "SECTIONS" with links to Home, About, Archives, and Sites of the Moment; and "TOPICS" with links to History, Design, Humor, Rants, Conferences, Theory, The Namesake, Django, Photoshop, and Experience. Below the menu is a large, stylized title "avalonstar:distortion" with a star graphic. A welcome message in Japanese, "アヴァロンスターへようこそ", is prominently displayed, followed by its English translation, "Welcome to Avalonstar". A note below states, "'avalonstaa he youkoso' or 'Welcome to Avalonstar' in Japanese, of course! ^_^". In the bottom left corner, there's a small box with the text "WTFROFLMAO?". The main content area contains a paragraph about the site's history and design philosophy. At the bottom, there are three columns: "HISTORY SKIT" with links to "So, Syncide. Yes?" and "Where'd it come from? I had a lot of handles, silly ones like", "WHERE TO START" with a link to "Blogs are me. :) I dor", and a partially visible third column.

SECTIONS

Home About Archives Sites of the Moment

TOPICS

History Design Humor Rants Conferences Theory The Namesake Django Photoshop Experience

avalonstar:distortion

WELCOME

アヴァロンスターへようこそ

"avalonstaa he youkoso" or "Welcome to Avalonstar" in Japanese, of course! ^_^

WTFROFLMAO?

You've made your way to Avalonstar, the playground of designer, blogger, psuedo-speaker and entrepreneur. This is the newly resurrected blog, full of little tidbits that'll either have you wanting more or leave you begging for more. This is the 25th major design revision enveloping a style he's never really attempted before.

HISTORY SKIT

So, Syncide. Yes?
Where'd it come from? I had a lot of handles, silly ones like

WHERE TO START

Blogs are me. :) I do

Details Make the Difference Web Design World Boston, 2008

Lines & Gradients

Details Make the Difference Web Design World Boston, 2008

Choose a language: - Spanish -

Livtopia™
Your essential guide to Worldwide Properties

Search for homes

- Country -
- Min Price -
- Max Price -

Start your search »

Find today's most popular:

Town Province Region
Property type Estate Agent
Latest Hot Properties
Latest Hidden Treasures

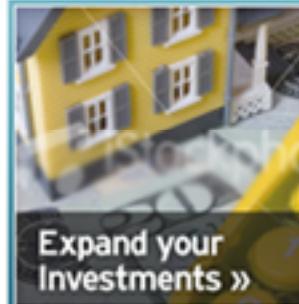
What people are saying:
Lorem ipsum dolor sit amet, consectetur adipisciing elit, sed do

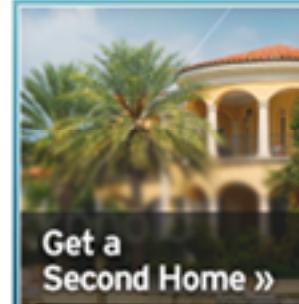
Home • My Account • My Shortlist • Property Alerts • Login » Text size **A A A** Switch to high-contrast »

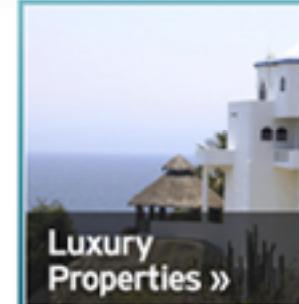
Countries List Your Property Concierge Site search GO »

 Tell us what you're looking for, and we'll make this site better! [Let's get started! »](#)


Plan for Retirement »


Expand your Investments »


Get a Second Home »


Luxury Properties »

Featured Property	Featured Listings
 from \$240,453 ICON PUERTO VALLARTA <small> Lorem ipsum dolor sit amet, consectetur adipisciing elit, sed do</small>	 Listing Title [Location, 4/2/2, \$149,899, Available 09/2007]
	 Listing Title [Location, 4/2/2, \$149,899, Available 09/2007]
	 Listing Title [Location, 4/2/2, \$149,899, Available 09/2007]
	 Listing Title [Location, 4/2/2, \$149,899, Available 09/2007]
	 Listing Title [Location, 4/2/2, \$149,899, Available 09/2007]
	 Listing Title [Location, 4/2/2, \$149,899, Available 09/2007]
	 Listing Title [Location, 4/2/2, \$149,899, Available 09/2007]

Details Make the Difference Web Design World Boston, 2008

Choose a language: - Spanish -



LIVtopia™

Your essential guide to
Worldwide Properties

Home • My Accou

Countries

 Tell us w

Details Make the Difference Web Design World Boston, 2008

The screenshot shows the homepage of the Livtopia website. At the top left, there is a language selection dropdown menu with "Spanish" selected. Below it is the Livtopia logo, which features a stylized sun-like icon with rays and the word "Livtopia" in a large, serif font with a trademark symbol. Underneath the logo, the tagline "Your essential guide to Worldwide Properties" is displayed. On the right side of the page, there is a sidebar with several links: "Home • My Accou", "Countries", and "Tell us W". There is also a large, empty rectangular area below these links.

Details Make the Difference Web Design World Boston, 2008

Layer Styles

Details Make the Difference Web Design World Boston, 2008

Layer Styles *(patterns strike again)*

Details Make the Difference Web Design World Boston, 2008

Text size A A A Switch to high-contrast »

Site search GO »

make this site better! Let's get started! »



Details Make the Difference Web Design World Boston, 2008

A screenshot of a web design interface featuring several user interface elements:

- Text size:** A button labeled "Text size" followed by three font size icons (A, A, A).
- Switch to high-contrast:** A button labeled "Switch to high-contrast »".
- Site search:** A "Site search" input field with a "GO »" button.
- Call to action:** A large orange button with the text "Let's get started! »".
- Image placeholder:** Two image placeholders, one showing a building with a red roof and arches, and another showing a building with a white dome and minaret.

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Tactile

Invite people
to *touch* your GUI.

Details Make the Difference Web Design World Boston, 2008

MINT A Fresh Look at Your Site

View Mint Instructions Uninstall Logout

Preferences

Done

Mint	Pane Order	Pepper
Configuration	Enabled	Default Backup/Restore Local Searches User Agent 007 Secret Crush Bird Feeder Real Estate Install
Site Name	ShaunInman.com	
Site Domain(s)	shauninman.com	
Mint Location	http://www.shauninman.com/mint Eg. http://www.site.com/mint	
Local Time	04:54pm on Dec 29, 2006	
Display		
Style	Vanilla Mint	
Maximum of	18 rows per pane	
	<input checked="" type="checkbox"/> Show secondary info	
	<input checked="" type="checkbox"/> Stagger pane loading	
	<input type="checkbox"/> Fix pane height and use scrollbars	
	<input checked="" type="checkbox"/> Collapse vertical whitespace between panes (approximates pane order)	
	<input type="checkbox"/> Alternate rows on all panes	
	<input type="checkbox"/> Enable single-column mode	
	Single-column width 480 px	
Login		

Default Pepper
Version 2.0 by [Shaun Inman](#)

The Default Pepper covers the basics. It is responsible for tracking the number of page views and unique visitors, where they are coming from and what they are looking at, as well as which search terms led them to your site.

Global

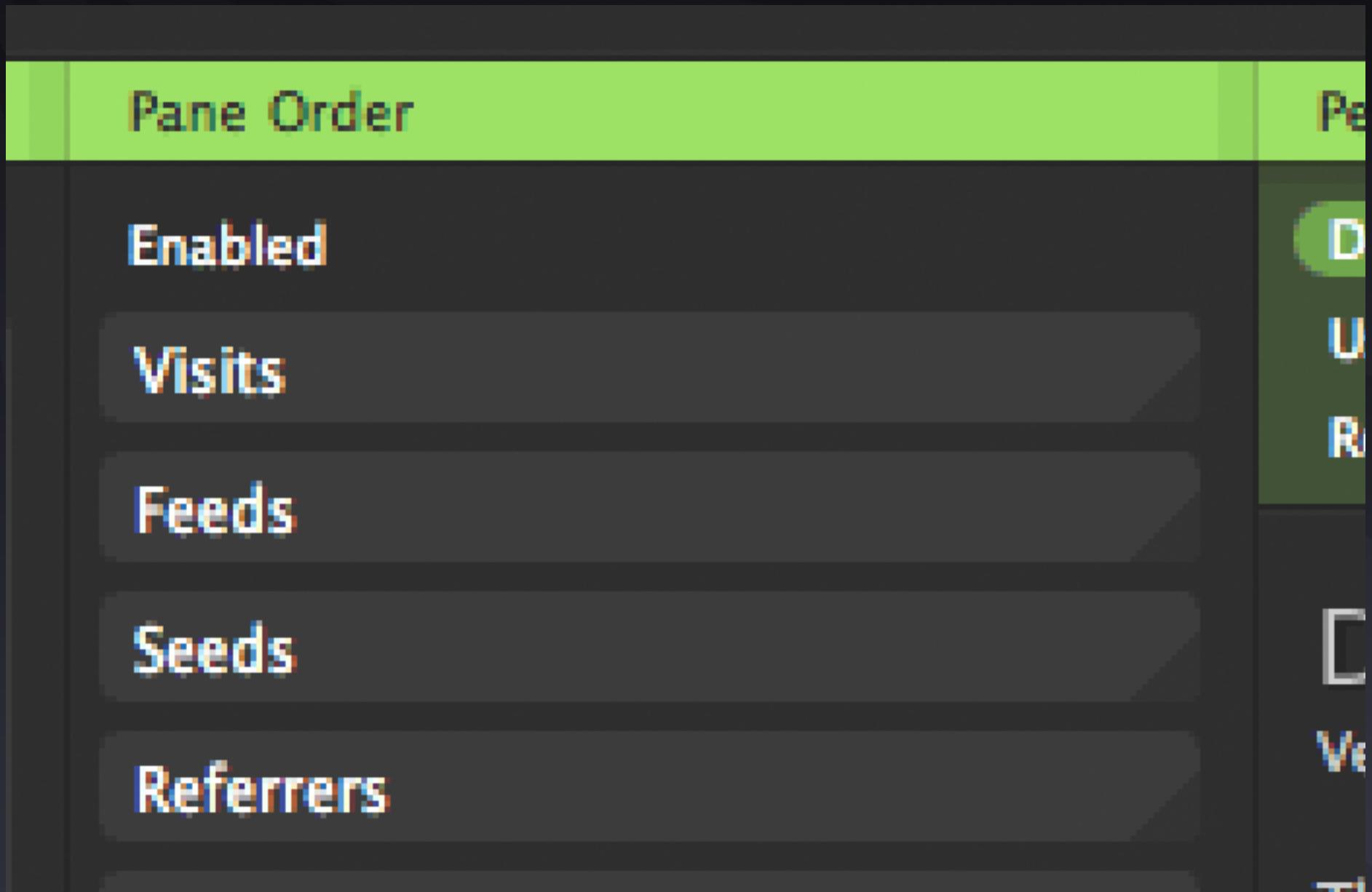
Trim www and index.* from urls (This will logically collapse two different urls that point to the same file. May break some urls.)

Referrers

Don't show referrals from the following domains in the Newest Unique Referrers and Watched Pages tabs and RSS feed (Search engines recognized by the Searches pane are ignored automatically):

- del.icio.us
- bloglines.com
- newsagator.com

Details Make the Difference Web Design World Boston, 2008

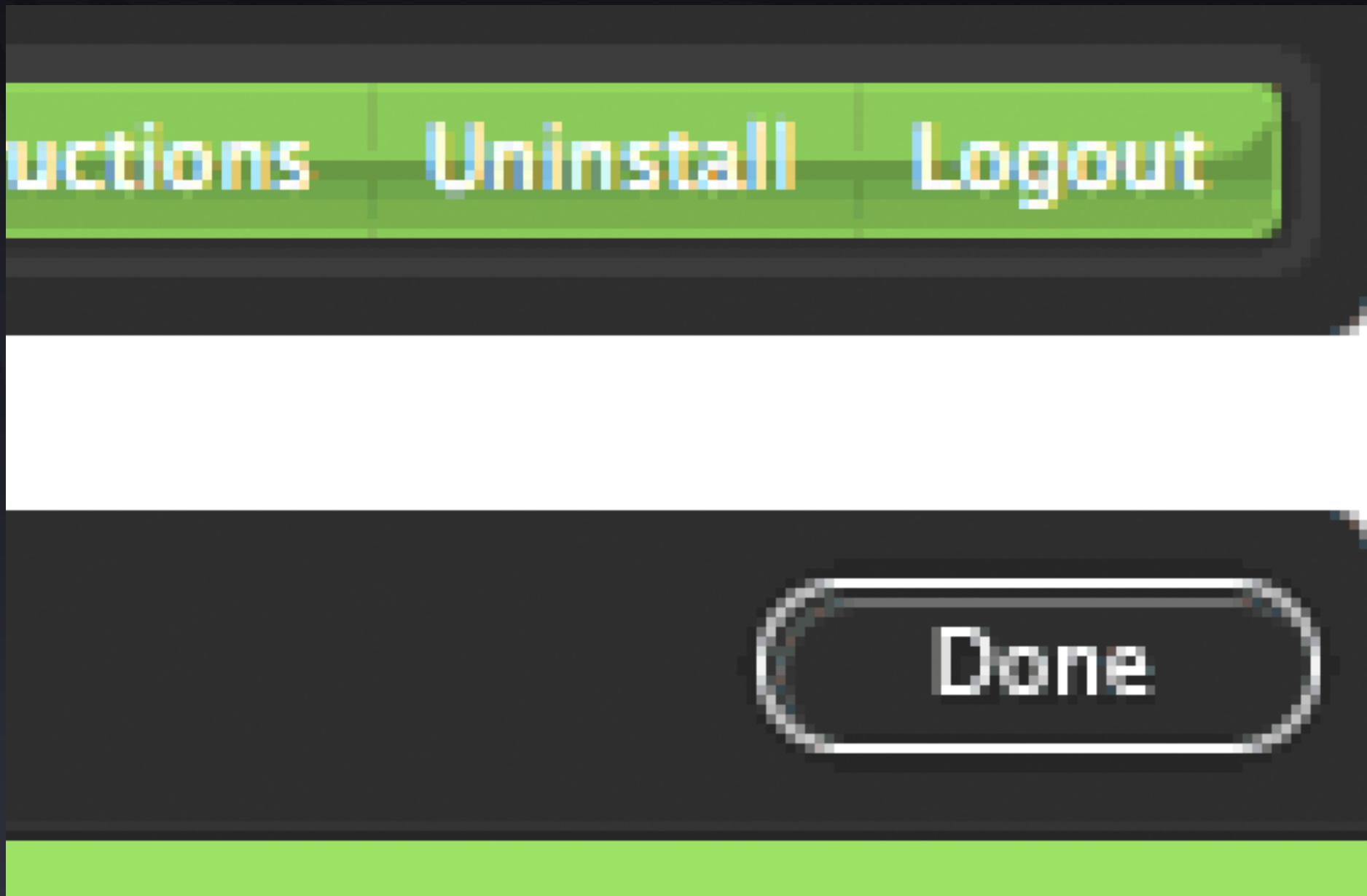


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Depth

Add *dimension* to
improve recognition.

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Light Effects

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THE ARIES PROJECT

Almost *any image*
can create an effect.

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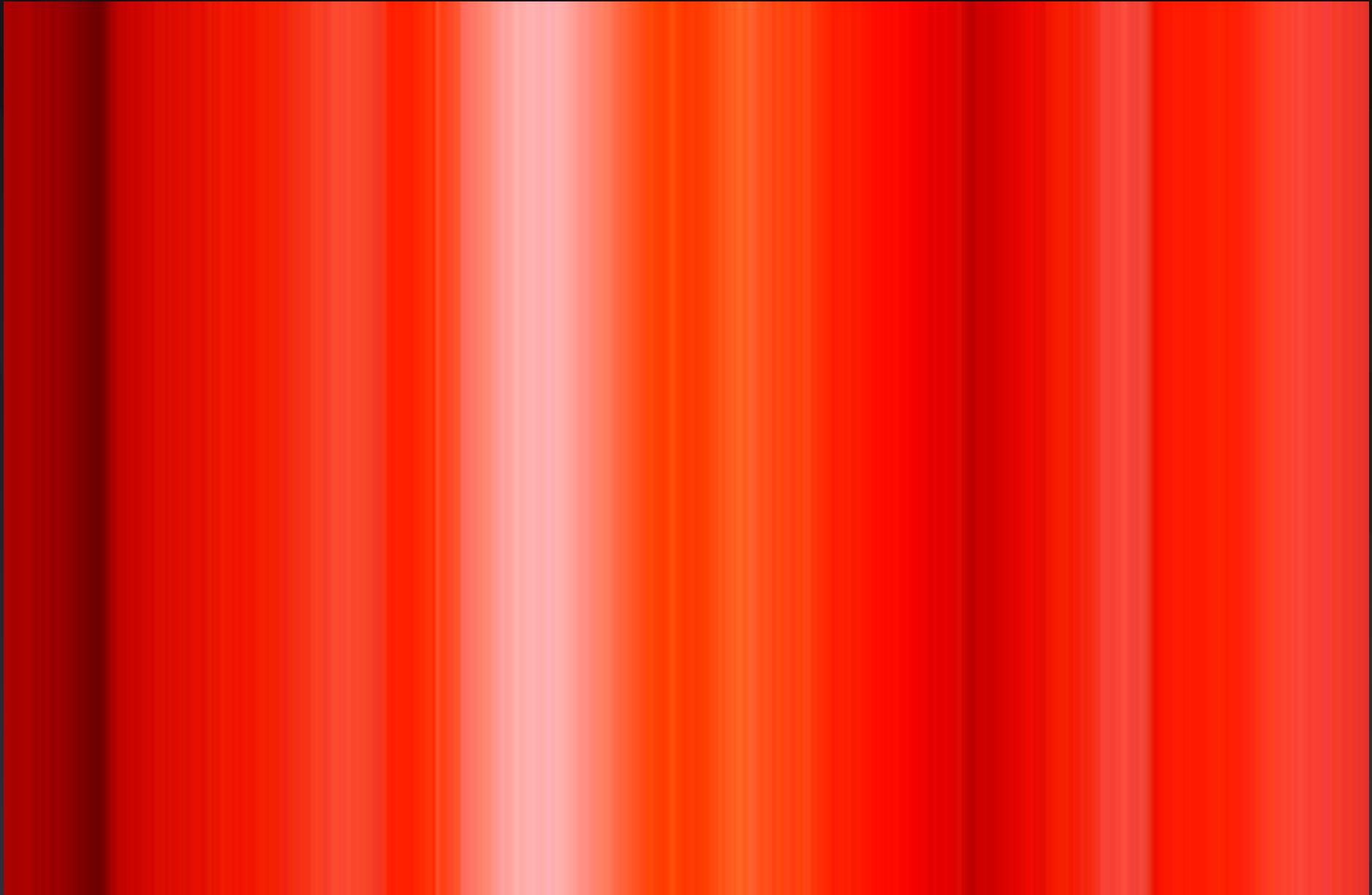


Photo: sxc.hu #1005399

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Details Make the Difference Web Design World Boston, 2008

Darken

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Multiply

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Luminosity

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Putting it to use

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Fixing *Fox.*

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From Main Street to Wall Street
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POLITICS

FOXNEWS.COM HOME > POLITICS

Bush to Order 5,700 Troops Home from Iraq by End of Year

Thursday, September 13, 2007

FOX NEWS

E-MAIL STORY | RESPOND TO EDITOR | PRINTER FRIENDLY VERSION



WASHINGTON — President Bush plans to reduce troop levels in Iraq by 5,700 by the end of December, and wants to draw down from 20 combat brigades there now to 15 brigades there by next summer, Bush said in a preview of his speech with network anchors Thursday.

Bush will address the nation in a speech from the Oval Office, and he is expected to say the surge he ordered in January has helped protect the Iraqi people from vicious attacks and is tamping down the worst of the sectarian violence seeking to tear the country apart.

TOP VIDEO



"Work in Progress"
Louisiana Sen. Mary Landrieu says there is still confusion when working with FEMA on approaching hurricane

Latest Fox News Headlines

POLITICS

- Preview of presidential address
- Petraeus attack ad got discount
- Bush to address the nation on Iraq
- Gen. Tommy Franks on Iraq

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Last Name
Age

Find Out Now!

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ON FNC:
YOUR WORLD 4:00pm EST
From Main Street to Wall Street

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RADIO | MOBILE | FOX & Friends | Studio B | Your World | Big Story | Special Report | FOX Report | O'Reilly Factor | Hannity & Colmes | On the Record | FNC iMag | FOX Fan

POLITICS

FOXNEWS.COM HOME > POLITICS

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FOX NEWS VIDEO

TOP VIDEO



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Latest Fox News Headlines

POLITICS

- Preview of presidential address
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First Name
Last Name

But wait,
there's more...

Details Make the Difference Web Design World Boston, 2008

The screenshot shows the FOX News.com website. At the top, the FOX logo is on the left, followed by the slogan "We Report. You Decide." A search bar is in the center, and a navigation bar with links like HOME, U.S., WORLD, POLITICS (which is highlighted in blue), BUSINESS, HEALTH, SCITECH, ENTERTAINMENT, VIDEO, OPINION, MYNEWS, SPORTS, and WEATHER follows. To the right, there's a "ON RIGHT NOW" section with a link to "view schedule" and a "SPECIAL REPORT" section titled "The Big News Inside the Beltway". Below the main navigation, a secondary navigation bar includes links for POLITICS HOME, FOX POLLS, AMERICA'S ELECTION HQ, EYE ON THE ISSUES, SPECIAL REPORT, FOX NEWS SUNDAY, EXECUTIVE BRANCH, and LEGISLATIVE BRANCH. A large banner on the left says "THE BANNER SALES EVENT". On the right, there's a video player showing a news segment with three people, and a sidebar with links to other news stories.

Wednesday, May 21, 2008 • ASSOCIATED PRESS

Senate Reaches Deal on War Funding, Set for Vote

 WASHINGTON — In a move likely to doom billions of dollars that Democrats had sought for domestic programs, Senate leaders agreed Wednesday night to focus a funding bill on Pentagon operations in Iraq and Afghanistan but allow a vote on a huge expansion of veterans' education benefits.

The Senate was slated to vote Thursday to provide \$165 billion for the wars, funding those operations until the new administration takes over next year. GOP leaders were expected to try to block the amendment aimed at the GI Bill — authored by Sen. Jim Webb, D-Va. — to send a "clean" war funding bill back to the House. Democrats expressed cautious confidence that they would win the 60 votes needed to adopt it.

The plan announced Wednesday night by Senate Majority Leader Harry Reid, D-Nev., would probably scuttle efforts to provide 13 more weeks of unemployment benefits as well as money for heating subsidies, fighting Western wildfires and aid to rural schools. Such spending had been backed by senators in both parties but had drawn a veto

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YOUR WORLD — CAVUTO SAT 500
ALL-OUT CIVIL WAR IN IRAQ
COULD IT BE A GOOD THING?
DECade Ago: Workers completed two-thirds of the

- » Civil War in Iraq?
- » Clinton Just Won't Give Up
- » Worst President in History?
- » GOP in "the trash can"
- » Obama's 50-point Lead

Details Make the Difference Web Design World Boston, 2008

The screenshot shows the FOX News.com homepage with a prominent red, white, and blue striped background. In the top left corner is the FOX NEWS.COM logo. To its right is the slogan "We Report. You Decide." A search bar with a magnifying glass icon is positioned above the navigation menu. The menu includes links for HOME, U.S., WORLD, POLITICS (which is highlighted in blue), BUSINESS, HEALTH, SCITECH, ENTERTAINMENT, VIDEO, OPINION, MYNEWS, SPORTS, and WEATHER. Below the menu are sub-links for POLITICS HOME, FOX POLLS, AMERICA'S ELECTION HQ, EYE ON THE ISSUES, SPECIAL REPORT, FOX NEWS SUNDAY, EXECUTIVE BRANCH, and LEGISLATIVE BRANCH. A large red banner in the center-left reads "THE BANNER SALES EVENT". To the right of the banner is a small image of several cars. On the far right, there's a "FOX NEWS VIDEO" section with a thumbnail for "YOUR WORLD – CAVUTO" and a list of other video thumbnails. The main headline, "Senate Reaches Deal on War Funding, Set for Vote", is displayed in large, bold black text. Below the headline is a detailed article summary and a sidebar with links for email and printing.

We Report. You Decide.

Search

ON RIGHT NOW view schedule »

SPECIAL REPORT The Big News Inside the Beltway

HOME U.S. WORLD POLITICS BUSINESS HEALTH SCITECH ENTERTAINMENT VIDEO OPINION MYNEWS SPORTS WEATHER

POLITICS HOME FOX POLLS AMERICA'S ELECTION HQ EYE ON THE ISSUES SPECIAL REPORT FOX NEWS SUNDAY EXECUTIVE BRANCH LEGISLATIVE BRANCH

THE BANNER SALES EVENT

Wednesday, May 21, 2008 • ASSOCIATED PRESS AP

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FOX NEWS VIDEO more videos »

YOUR WORLD – CAVUTO SAT 500 4:00 PM
ECADE AGO 5:00 PM WORKERS COMPLETED TWO-THIRDS OF TH

- » Civil War in Iraq?
- » Clinton Just Won't Give Up
- » Worst President in History?
- » GOP in "the trash can"
- » Obama's 50-point Lead

Details Make the Difference Web Design World Boston, 2008



Report.
Decide.

Search

S

BUSINESS

HEALTH

SCITECH

CA'S ELECTION HQ

EYE ON THE ISSUES

Details Make the Difference Web Design World Boston, 2008



Invisible High Five

Details Make the Difference Web Design World Boston, 2008

[http://superfluousbanter.org/
presentations/2008/](http://superfluousbanter.org/presentations/2008/)

(download the slides here)

Details Make the Difference Web Design World Boston, 2008

Q&A